

February 26, 2018

Commissioner Robert Taub, Chairman
Commissioner Tony Hammond, Vice Chairman
Commissioner Nanci Langley
Commissioner Mark Acton
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268

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POSTAL REGULATORY
COMMISSION
OFFICE OF THE SECRETARY

RE: Docket No. RM2017-3

Dear Commissioners:

We join the National Catholic Development Conference (NCDC), the Alliance of Nonprofit Mailers, and the nonprofit mailing community in urging you to reconsider your proposal to increase postage rates several times the rate of inflation. Increases that are estimated to reach 7 percent a year, or 40 percent compounded for five years, will not reform the United States Postal Service and will have a major negative impact on both the agency and its customers.

As a nonprofit, we rely on mail for the majority of our fundraising. But we operate on a limited, fixed fundraising budget each year, so if postage goes up as much as you contemplate, we will be forced to greatly reduce our mailings. This will have a disastrous impact on our revenue and our mission.

Our mission is to move the world to protect animals. If postage increases totaling 40 percent over the next five years, we will have no choice but to send less mail, resulting in less people learning about the important work we are doing to stop animal suffering. We will also receive less funds to carry out this work.

Please do the right thing and reconsider your proposal.

Sincerely,



Mary McCune
Direct Marketing Manager
World Animal Protection